



Illusion Primer

Highly brightening and masking serum reducing the appearance of fine lines whilst nourishing and moisturizing the skin. The texture is very light with a silky after feel.

Inside the Formulation

BRONTIDE BIO-BG

Naturally sourced Brontide butylene glycol is a high-performance ingredient. It's a great humectant and boosts preservative efficacy. It also can be used to add texture to a lotion or be used as a stabilizer for extracts. Brontide is made from a sustainable fermentation process which converts renewable plant sugars into the world's highest purity butylene glycol, eliminating the need to use crude oil feedstock.

AGENAJEL 20.313

A cold water soluble starch-ether based on waxy maize starch (edible). Can be used as a thickener in creams, lotions and shampoos.

LARACARE A 200

LaraCare® A200 is a natural, mild, non-irritating and water-dispersible polymer which could improve the appearance of skin superficial fine lines, reduces transepidermal water loss (TEWL) and provides SPF enhancement.

GEOGARD ECT

Geogard® ECT preservative is a highly efficacious broad-spectrum antimicrobial, which was designed to protect the integrity of personal care products. It is comprised of several non-traditional ingredients, which have wide global approvals and are easy to use within formulation. ECOCERT/COSMOS-certified and NPA-accepted and vegan-compliant.

POLYALDO 10-2-P

The natural polyglycerylester can replace various ethoxylated emulsifiers. In conjunction with Polyaldo® 6-2-S or alone; this versatile emulsifier is able to stabilize O/W-lotions and O/W-creams even at high electrolyte loadings; ECOCERT, NATRUE and Soil Association approved.

POLYALDO 6-2-S

Is a natural, nonionic O/W emulsifier based on 100% plant derived raw materials. In conjunction with Polyaldo® 10-2-P, 10-1-S or alone, this versatile emulsifier is able to stabilize O/W-lotions and O/W-creams even at high electrolyte loadings; ECOCERT-certified and ideal for PEG-free formulations.

MARULA OIL

A high natural antioxidant content oil derived from Marula kernels. Marula Oil has also been found to significantly improve skin hydration and smoothness, showing that it is absorbed well through the skin. The combination of high nutritional value and excellent stability makes it an ideal choice for modern cosmetic formulas.



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MACKADERM LIA

It's a silicone like sensorial profile and outstanding performance on dry state makes it suitable for hair care formulations. Moreover, it provides a light, non-greasy texture to the hair.

CHRONOSPHERE OPTICALS

This spherical powder allows masking skin imperfections, minimizing your fine lines or wrinkles. Its use give illusion of surface smoothness and luminescent appearance.



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Formulation reference : 27082018.1

Phase	Raw Material	INCI	%w/w	Supplier
A	Brontide BIO-BG	Butylene Glycol	4.50	Genomatica
A	Agenajel 20.313	Hydroxypropyl Starch Phosphate	3.50	Agrana
A	Deionised Water	Aqua	74.92	
A	Laracare A 200	Galactoarabinan	1.70	Lonza
A	Geogard ECT	Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Glycerin	1.00	Lonza
B	Polyaldo 10-2-P	Polyglyceryl-10 Dipalmitate	4.20	Lonza
B	Polyaldo 6-2-S	Polyglyceryl-6 Distearate	0.80	Lonza
B		Glyceryl Stearate	0.50	
B	Marula Oil	Sclerocarya Birrea Seed Oil	2.00	Lonza
B	Mackaderm LIA	Isoamyl Laurate	4.00	Solvay
C	Prof. Gentle Skin 389	Parfum	0.30	IFF
C		Aqua, Sodium Hydroxide	0.08	
D	Chronosphere Opticals	Silica & Polyurethane-40	2.50	Lonza

Manufacturing Instructions

- Mix the components of PHASE A, until dispersion, then heating at 70-75 °C.
- Premix the components of PHASE B by heating at 70-75 °C.
- Add PHASE B into PHASE A and emulsifier until uniformity, then cool.
- Once reached 30 °C add the components of PHASE C, mix until uniformity.
- Finally add the components of PHASE D, mix until uniformity.

Specification

pH	6.25
Stability Testing	@40 °C: 3 months; @25 °C: 3 months; @5 °C: 3 months
Viscosity	10200 cPs (spindle 5; 10 rpm) Brookfield DV-1, minute@ 25 °C
Appearance	White Cream

Formulation developed by Azelis Personal Care



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