

Maskerade "Warm Up"

A <u>sensorial</u> customisable, biodegradable mask made from a sustainable cold process pectin, which is then allowed to dry and can then be cut to the required shape. It has been claim tested and has been shown to increase skin hydration by 58% after 10 minutes and in combination with a range of actives can be targeted at a wide range of skin imperfections.

Inside the Formulation

SENSEHOT™

Active ingredient in personal care products to impart a warming sensation. When used at a certain rate with cooling agent, the warming effect or cooling effect can be increased. SenseHot™ is clear yellow liquid at room temperature. Less irritating when compared with other warming agents. Suitable for use in clear gel system or emulsion systems. Stable at a wide pH range (3 to 10). Convenient to use, can be mixed with the fragrance and added into the system directly at a temperature below 40°C.

KOKO™ ML PLUS II

KOKO™ ML Plus II, a highly effective cooling agent. It delivers quick cooling response, long lasting, fresh cooling sensation. It also improves body odour, prevents sun damage and promotes wound healing for sun damage. It can be used in rinse-off formulations such as body lotions, hair shampoos, facial gels etc or in leave-on formulations such as sun care creams, skincare creams, body sprays, lip bars, deodorants, shave products, foot powders.



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Formulation reference: 5432S

Phase	Raw Material	INCI	%w/w	Supplier
А	Deionised Water	Aqua	86.00	
Α	Genu pHresh™ DF Pectin	Pectin	2.00	CP Kelco
А	Keltrol® CG RD	Xanthan Gum	0.10	CP Kelco
А	Sharon™ Biomix Clear	Phenoxyethanol, Glycerine, Citrus Reticulata Fruit Extract, Citrus Aurantium Amara Fruit Extract, Citrus Sinensis Peel Extract, Ascorbic acid, Citric acid, Lactic acid, Aqua	0.70	Sharon
В	Brontide™	1,3 Butylene Glycol	10.00	Genomatica
С	Ronastar® Flaming Lights	Synthetic Sapphire, C.I. 77491	0.20	Merck
С	Sensehot™	Vanillyl Butyl Ether	0.50	Sion Lion
С	Koko™ ML Plus II	Menthol, Menthyl Lactate	0.50	Sino Lion

Manufacturing Instructions

Premix phase A until homogenous.

Add phase B to phase A with mixing.

Add phase C to phase A, mixing until homogenous between each addition.

Place in tray and dry at room temperature until dry but flexible or 12-24 hours at 40° C.

Specification

Stability Testing 2 Months @ 4, 20, 40, 50°C and Cycle

Formulation developed by Azelis Personal Care



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